



**PIVOT
POINT** **ACADEMY** **STYLE**

**Your Path to
Beauty Mastery**

**Guiding future
cosmetologists
and estheticians**

BEAUTY GUIDE 2024

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STYLISH
PPOINT



YOUR PATH TO BEAUTY MASTERY

We believe in transforming dreams into reality, passions into professions, and aspirations into achievements.

The experienced master educators at Pivot Point Academy are here to help you become the artist you were born to be! We strive to provide you with the tools you'll need to progress professionally and artistically in the beauty industry. Our education is designed to teach why things are done a certain way, not just how to do them. We teach our students to think, see, create, and adapt to this constantly changing industry.



THE BEAUTY INDUSTRY

A Playground of Creativity

Creativity knows no bounds in the beauty industry. It's a space where colors mix, textures meld, and styles change and grow.

Embracing Diversity

Diversity thrives in every aspect of beauty. From skincare designed for various skin tones to makeup showcasing the richness of human diversity, inclusivity lies at the heart of beauty.

Empowering Individuals

At its heart, the beauty industry is about empowerment. It's about instilling confidence, fostering self-expression, and uplifting individuals to embrace their unique beauty. From beauty professionals to enthusiasts, everyone has a role to play in shaping a more beautiful world.

The Beauty of Dreams

In the beauty industry, dreams come to life. By embracing the beauty of our dreams, we pave the way for a future where every individual shines with the glow of their aspirations.



“The Future Belongs To Those Who

BELIEVE

In The Beauty Of Their Dreams”

Our school, Pivot Point Academy, takes pride in its unwavering commitment to advocacy within the beauty and wellness school industry. This commitment is not just a slogan; it's ingrained in our ethics, curriculum, and partnerships. Here's why aspiring beauty enthusiasts choose us:

Legacy of Excellence:

With decades of experience in beauty education, Pivot Point Academy has nurtured thousands of talents, empowering them to excel in the beauty industry.

Industry-Relevant Curriculum:

Our programs are designed in collaboration with industry experts, ensuring that students receive hands-on training in the latest techniques, trends, and technologies.



PIVOT POINT®

ACADEMY

State-of-the-Art Facilities: From modern classrooms to fully-equipped labs, our facilities provide students with an immersive learning environment where they can hone their craft under the guidance of experienced instructors.

Inclusive and Diverse: We embrace diversity and inclusivity with open arms. Our community is welcoming and celebrates individuality in all its forms. Come as you are, because here, every unique aspect of you is beautiful!

We are Winners! At Pivot Point Academy, we celebrate not just the journey but also the triumphs along the way. Our students consistently shine in various competitions, showcasing their talent, dedication, and passion for the beauty industry. Here are some of the competitions our students have recently conquered, as well as those we are renowned for participating in:

- America's Beauty Show Global Image Awards
- America's Beauty Show Chicago Student Competition
- BeautyCast Expo Student Competition
- Sports Clips Scholarship Recipients
- Great Clips Scholarship Recipients
- Beauty Changes Lives Scholarship Recipients

Experience the Positive Vibes: You can feel the energy - a positive vibe as you walk through our doors. One of our biggest compliments is "It's just different here." Everyone is always friendly and smiling, making sure each person who visits our academy feels welcome. We always ask our visitors "How do you feel?" The smile comes, and they say, "I'm excited." That is what it is all about at our academy.

Enriching Opportunities Await: Regular workshops, seminars, and guest lectures expose our students to a diverse range of perspectives, enriching their understanding of the industry's challenges and opportunities. We foster partnerships with local businesses and organizations to create internships and employment opportunities, helping students transition seamlessly from education to practice. Our graduates are highly sought after by the most successful salons, spas, and barbershops in the Chicagoland area and beyond.

Community Engagement

At Pivot Point Academy, we believe in the power of giving back to the community and actively participating in industry events. Here's how we make a difference beyond the classroom:

Community Engagement:

Charitable Events: Our commitment to community service has made us a trusted partner for various organizations seeking assistance from beauty professionals. Pivot Point Academy students enthusiastically volunteer their time for a variety of charitable events, including Back to School drives, Senior Lock-Ins, and Teacher Appreciation Week initiatives within our local public school districts.

Hosting Events: We take pride in hosting events within our Academy that contribute to numerous foundations and organizations. Among these is our annual themed fashion show, where all ticket sales directly benefit charitable causes such as community foster homes, shelters like Covenant House Chicago, animal shelters, toy drives, food drives, and coat drives. Additionally, we proudly organize our annual Cancer Survivor Awareness Day, providing complimentary services to cancer survivors as a token of support and solidarity.



Event Participation

Industry Events and Participation:

America's Beauty Show: Our students have the opportunity to explore the latest trends, attend workshops, and network with professionals from across the globe.

Beacon Student Program: We advocate for student development through programs like the Beacon Student Program, providing invaluable learning experiences and exposure to emerging beauty industry trends.

MLB Midwest Trade Show: Our attendance at the MLB Midwest Trade Show reflects our commitment to staying informed about industry innovations and networking with leading professionals and brands in the Midwest.

BeautyCast Expo: Pivot Point Academy regularly attends BeautyCast Expo, allowing students to explore cutting-edge techniques, products, and services shaping the beauty landscape.

SUCCESS STORIES

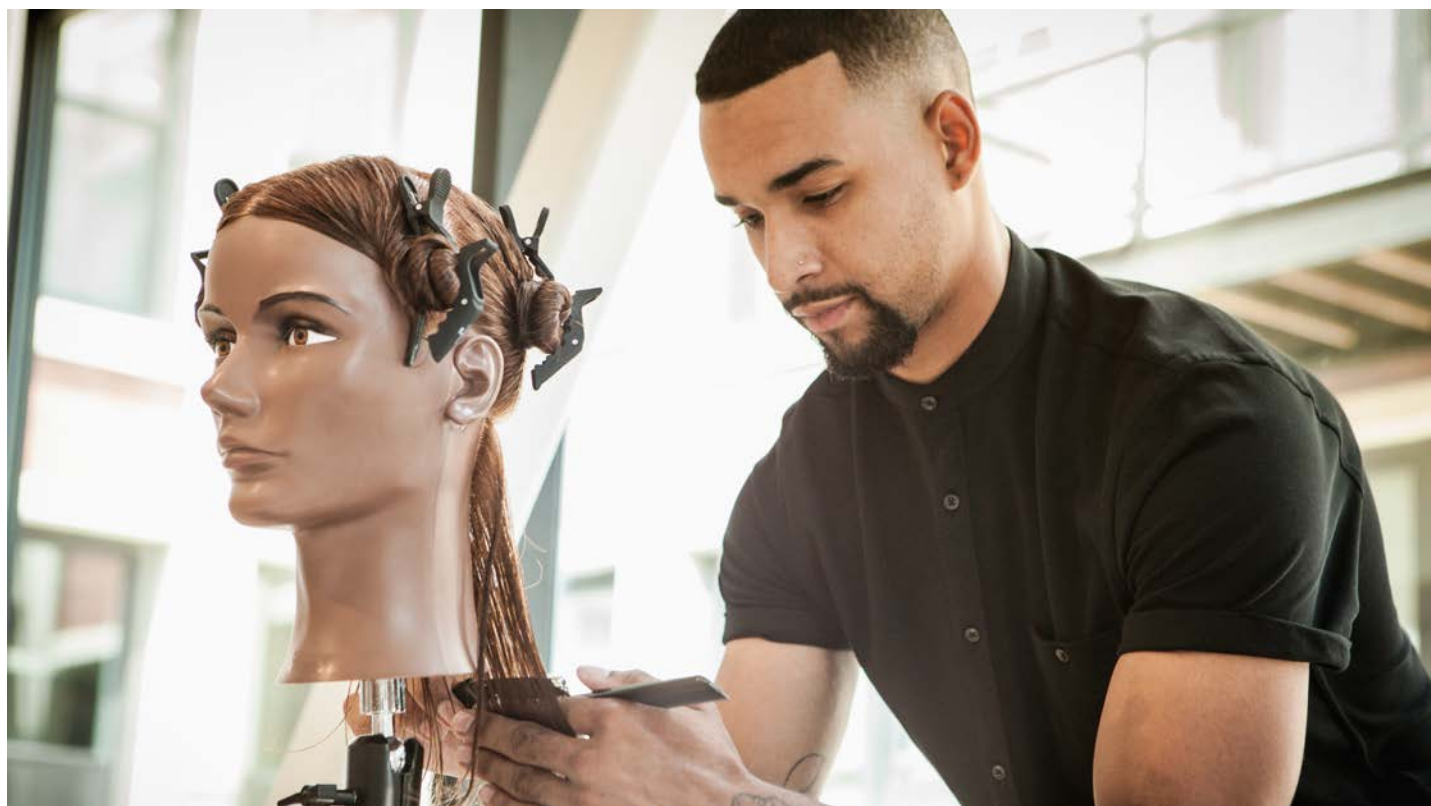


With a career in hair and beauty, exciting opportunities are at every turn. Pivot Point Academy's objective is to prepare students and professionals alike to be industry leaders and enable them to focus on what they do best in a way that inspires them, fits their lifestyle, and achieves their personal goals. We reach our objective by relying on Pivot Point's curriculum. A curriculum that has a proven track record around the world. Here is a **sample community** of accomplished Pivot Point Curriculum educated alumni.

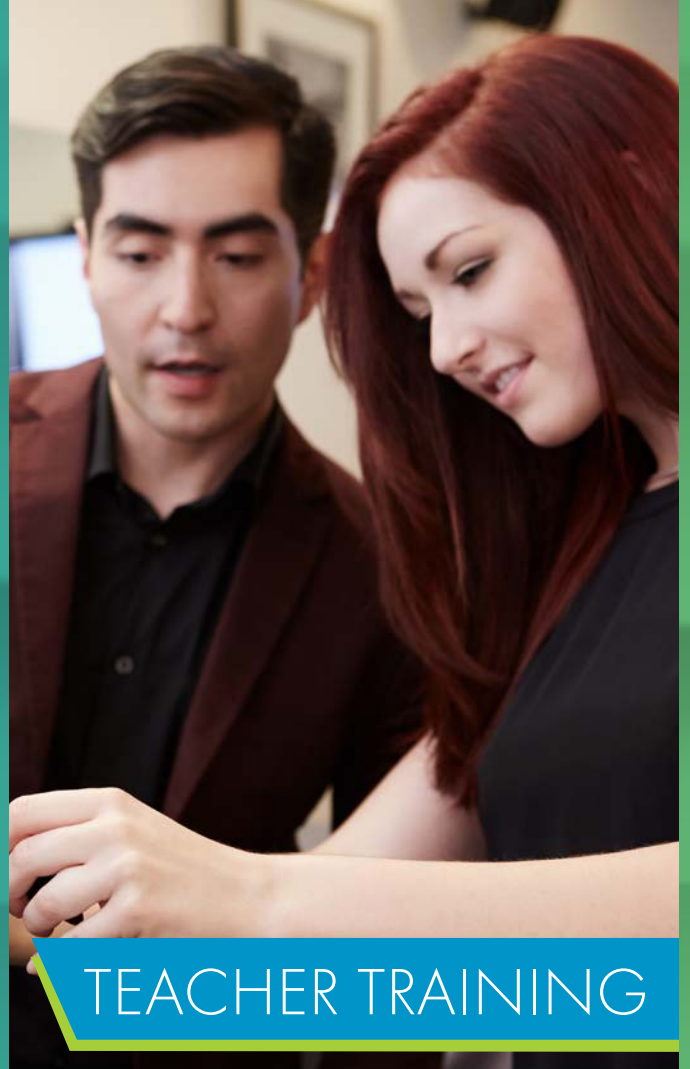


We are committed to our mission.
WE EMPOWER YOU

– the next generation of beauty professionals –
with the education that allows you to design the career you want.



OUR PROGRAMS



OUR PROGRAMS



ESTHETICS



MUD MAKEUP

Unlock Your Creativity, Master Your Craft

At Pivot Point Academy, our cosmetology program is an artistic journey that goes beyond the basics. We empower you to see, think, create, and adapt to any client or situation. You will delve into the "why" behind the "how," and master technical skills that progress from simple to complex.

Become an Artist

Every day is a fresh canvas for your creativity! Our 1500-hour cosmetology program can be completed in as little as 11 months! You'll not only learn the artistry of hairdressing but also gain the skills and knowledge to have a sustainable career.

Our students continue to grow outside of the classroom. Our fully-equipped, modern student clinic sees (#) of guests per year and provides our students' with substantial hands-on practice in a real-world setting.

Hair design relies on the artist's vision, techniques, and the tools needed to carry out that vision.

Pivot Point Academy is here to help you rejoin the Beauty Industry. More information about our Cosmetology Refresher Program (250 clock-hour) can be requested.

READ MORE:

[Student Cosmo Kit](#)

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- 
- The art of Sculpting
 - All hair texture styling
 - Coloring tips & techniques
 - Business management
 - Texturizing services
 - Skin and Facials
 - Makeup
 - Nails
 - Social media marketing and best practices
 - Professional client communication strategies
 - And more!

DISCOVER

COSMETOLOGY

Unleash Your Potential in Skincare and Beauty

Explore the world of skincare and beauty treatments. Through our 750-clock-hour program, we prepare graduates to excel in the beauty industry. Upon completion, you can feel confident and prepared for the spa environment.

Our Esthetician classes are designed to help students master moderate and advanced skills in skincare, make-up, and beauty concepts.

Skincare Techniques

Our students are prepared for real-world guest scenarios. Our fully-equipped, modern student spa sees (#) of guests per year and provide our students' with substantial hands-on practice in a real-world setting. Our unique Skin Assessment and Recommendation System simplifies the skin analysis process by providing a foundation for our students to build critical-thinking skills.

Our Esthetician classes include MUD's Exclusive 84-Hour Beauty Essentials Course and Level I Make-up Certification. Since 2018, our Esthetician school has provided students with the PCA Skin Certification.

Through our partnership, we prepare our students with the Dermalogica Certification. With the leaders in advanced esthetics training, our Esthetician school and program provide our students online access to esthetics educational materials combined with cutting-edge technical videos and resources from Dermalogica.

READ MORE

[2022 MUD Beauty Essentials Kit List](#)

[PCA Skin Graduation Kit](#)

[Dermalogica Kit](#)

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Our curriculum encompasses a wide array of skincare techniques, offering hands-on training in:

- Facials
- Chemical exfoliation
- Hair removal
- Microdermabrasion
- Coming soon Nano Infusion*
- Lash Application, Lift, & Tints
- Brow Lamination
- Micropens
- Light therapy
- And more!

DISCOVER

ESTHETICS

MUD MAKEUP

Master the Art of Makeup

Immerse yourself in the world of makeup with our MUD Makeup Artist Training Program. Our 84-hour course is designed to cover the foundations of makeup artistry, providing you with the skills and knowledge needed to thrive in the beauty industry.

MUD Makeup Certification: Become a certified makeup artist with our MUD exclusive 84-hour beauty essentials course and Level I makeup certification.

A blend of Tradition and Trends: We blend current trends with traditional techniques, ensuring you not only apply quality, crisp, and clean makeup but also explore and experiment with your creativity.

Guidance from Certified Instructors: Under the guidance of our MUD-certified instructors, you'll broaden your beauty knowledge and master the techniques required in today's multifaceted industry.

Licensed cosmetologists + estheticians earn 14 CE hours for Cosmetology and 10 CE hours for Esthetics.

At our makeup artist school, students learn effective makeup skills that consist of:

- Facial Analysis
- Eyeshadow
- Highlighting
- Contouring
- Color Theory

Once you receive your makeup certification, it's now time to pursue your dreams! The MUD makeup program that is available at our makeup artist school creates extraordinary makeup artists who go on to many exciting career paths.



DISCOVER

M U D M A K E U P

Here's a list of potential careers to pursue after graduating from our beauty school:

Freelance Makeup Artist

Salon & Spa Makeup Artist

Bridal Makeup Artist

Runway Makeup Artist

Print Makeup Artist

Theatrical Makeup Artist

Makeup Brand Ambassador

Celebrity Makeup Artist

Makeup Educator

Beauty Vlogger & Blogger

Makeup Product Developer

Beauty Writer/Editor

TEACHER TRAINING

Ready to guide future artists with your expertise?

Our Teacher Training Program equips experienced professionals with the skills to become effective instructors. These programs are available for:

- Esthetics (750 Clock Hours)
- Cosmetology (1000 or 500 Clock Hours)
- Barber (1000 or 500 Clock Hours)

Course Description

Our program combines theoretical and practical instruction, emphasizing Pivot Point's Mindful Teaching™ approach. Students gain hands-on experience, preparing them to lead classrooms confidently.

The course provides an opportunity for students to:

Observe and assist experienced teachers

Perform skill demonstrations

Have supervised practice teaching

Thoroughly study the principles of teaching

Pivot Point's Mindful Teaching™ sourcebook consists of theoretical and practical instruction.

In addition, we include a seat for the following business training programs:

Prosper U

BaaB (social media training)

WHAT ARE THE ADMISSION REQUIREMENTS?

To be considered for admission to Pivot Point Academy you must meet the following requirements:

Age: You must be at least 17 years of age.

Education: You must hold a high school diploma from an accredited high school or hold a GED.

Interview: You must complete an interview with an Admissions Representative.

Proof of Self: You must provide a valid form of identification such as a driver's license or state ID card.

ARE THERE OPPORTUNITIES FOR CONTINUING EDUCATION?

Yes, we offer advanced training workshops, seminars, and certification programs for beauty professionals looking to expand their skillset and stay updated with industry trends.

DO YOU OFFER JOB PLACEMENT ASSISTANCE?

Absolutely! While we can't guarantee employment, our career board provides you with a network of opportunities to get you out into the field.

IS FINANCIAL AID AVAILABLE?

Yes, we offer financial aid options for eligible students. Our financial aid advisors can assist you in exploring available scholarships, grants, and loan programs.

READ MORE: [Career Opportunities | Pivot Point AcademyREA](#)

A woman in a black dress is styling a mannequin head on a stand in a beauty academy classroom. Other students are visible in the background, some looking at the mannequin. The scene is lit with a purple hue. Large white letters 'S', 'D', 'Z', 'O', and 'R' are overlaid on the right side of the image.

S

D

Z

—

O

R

Are you
READY
to turn your
PASSION
for beauty into
a **CAREER?**

Join us at Pivot Point Academy, where creativity meets expertise, and dreams take flight. Contact us today to schedule a tour, meet our faculty, and take the first step toward your future in beauty. Your journey starts here.

"It all begins
in the mind.
Whether
creating a
sculpture,
painting or
even a company,
nothing happens
until someone
thinks of it."

LEO PASSAGE, PIVOT POINT FOUNDER

**PIVOT
POINT**  **ACADEMY**

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